



PROPOSAL Anticipation of the second s

3RD ANNUAL SIERRA LEONE INDEPENDENCE MASQUERADE





Presented By: Hawanatu Kamara CEO/Founder/Creative Director







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Established in 2022. Mousai Entertainment, LLC is a fresh face in the market. Despite its recent inception, the company is guickly made a name for itself in the Washington Metropolitan Area. The secret to this rapid success lies in commitment its to quality. customer satisfaction. and innovative solutions. While the company may be new, its team is not. The professionals behind Mousai Entertainment. LLC bring years of industry experience and a deep understanding of the unique needs of artists, brands, and event organisers.



The term MOUSAI originates from Greek mythology, where 'Mousai' were the nine goddesses of the arts, literature, and sciences. They were considered the ultimate source of knowledge and inspiration for artists, scholars, and creatives.

MOUSAI ENTERTAINMENT

MOUSAI entertainment represents a unique approach to entertainment, one that goes beyond its literal definition. It is an entertainment platform that celebrates creativity, promotes understanding, and fosters inclusivity. It is a platform that inspires, engages, and transforms.







OUR VISION



As we look to the future, Our vision is clear. We aim to expose small businesses through entertainment and networking social events. As a company, we understand the power that entertainment holds in connecting people and fostering growth. Mousai Entertainment's vision is to utilize this power to help small businesses thrive. Through our events, we provide a platform where businesses can showcase their products and services, interact with potential clients, and make meaningful connections.

OUR MISSION

Committed to providing quality social events, managing talented artists in the music industry and marketing small business within the community that will bring people together from all diverse background.



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Hawanatu Kamara CEO/Founder/Creative Director



Kambry Kamara Marketing Consultant



Julius Aruna Vice President



Mariama Davies Event Artist Coordinator Manager

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Massah Bundu Event Coordinator Manager



Sally Davies Event Coordinator Assistant



Andel Kamara Liaison Officer



Yakanu Kamara Special Events Marketing Coordinator

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AT MOUSAI ENTERTAINMENT, LLC, WE SPECIALIZE IN A WIDE ARRAY OF EVENT PRODUCTION. FROM EXCLUSIVE VIP PARTIES, CONCERTS, FESTIVALS AND FUNDRAISING EVENTS, WE HAVE THE EXPERTISE TO CREATE UNIQUE AND MEMORABLE EXPERIENCES. WE ALSO ORGANIZE OTHER SOCIAL EVENTS, THAT PROVIDE A PLATFORM THAT FOSTERS CONNECTION AND NETWORKING AMONGST DIVERSE GROUPS OF PEOPLE.











ABOUT THE EVENT

The Annual Sierra Leone Independence Masquerade Ball is our signature event. which attracted over 100 people last year. This time around it is going to be bigger and better.

Mousai Entertainment started this event in order to recognize Sierra Leoneans who are making an impact in their community. Sierra Leone, a country in West that is known mostly for the Ebola, Blood Diamonds and the civil war.

Mousai Entertainment wants to change the narrative of this beautiful country filled with talents and intelligent people who are working diligently every day to succeed.

The country is rich with diverse culture, carved out of a history that resonates with 16 unique ethnic groups.

Each of these ethnic groups possesses a distinct culture, tradition and language that contribute to the vibrant mosaic of Sierra Leone's identity.

Next year, we are set to celebrate this incredible diversity in the most exciting and colorful way possible.

The Sierra Leone Independence Masquerade Ball is not just another event; it's a celebration of unity, diversity, and cultural heritage. It provides a platform for Sierra Leoneans, other Africans, and people from different diasporas to connect and understand each other's cultures. It's a night where different ethnicities will connect in style and grace, a night dedicated to celebrating the cultural richness of Sierra Leone and Africa at large.









ABOUT THE EVENT

One of the highlights of the event is the spectacular display of masquerade masks. These masks aren't just aesthetically pleasing; they are symbols of the various ethnic groups in Sierra Leone. Attendees are encouraged to showcase the mask of the group they belong to, creating a visual representation of Sierra Leone's diversity. It's a sight to behold, as the room is filled with a myriad of colors, patterns, and symbolism, each telling a unique story of its own.

The event also includes a competition for the best male and female masquerade masks. This is a chance for attendees to get creative and showcase their artistic skills while representing their cultural heritage. The winners of the competition will be awarded cash prizes, adding an extra layer of excitement to the event.











CHARITIY WE ARE SUPPORTING

Founded in 2011 by Thomas Bobby Smith, Hope for Lives in Sierra Leone is a nonprofi organization working towards improving the quality of life in Sierra Leone. They do this b) empowering Sierra Leoneans, providing a new perspective, where poverty and death doesn't exist.



They supply shelter, food, easier access to education and medical assistance to refine the current state of Sierra Leone.

The Organization has had many successful projects, such as constructing fishing boats for a community in Murraytown and renovating the St. Anthony Primary School's library, as well as their computer lab.

The only way to proceed with pursuing this organization is through donations. The founder, Bobby, works part time as a caddies and also obtains a full time job as a technician to support the establishment. They work hard to supply shelter, food, easier access to education and medical assistance to refine the current state of Sierra Leone.





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Platinum Package

4 VIP Tickets.

\$2500 Platinum

Reserved balcony booth seating. Business logo on event backdrop. A Full Page marketing campaign on Event Program, Event Webpage (linked)Marketing campaign on all social media platforms.

Gold Package

3 VIP Tickets

Reserved balcony booth seating. Business Logo on event backdrop. Half a page marketing campaign on event program. marketing Campaign on all social media platforms.

\$1000 **Silver**

\$2000

Gold

Silver Package 2 VIP Tickets.

Reserved balcony seating. Business Logo on event backdrop. One forth page marketing campaign on event program. Marketing Campaign on all social media platform.

Bronze Package

1 VIP Tickets.

business logo on background.business logo on event program. Reserved seat with your name and business name.

\$250

Bronze



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